

## Editorial



Dear reader,

A busy year at the SV is drawing to a close. This year's highlight was undoubtedly the WUSV World Championships held here in Germany. It was a fantastic event that attracted friends and fans of the German Shepherd from around the world to Meppen (LG Waterkant). We can be very proud of this incredible event that we were able to host here in the breed's homeland. The feedback we received from our fellow sportspeople from around the globe was unanimous: It was a superb event week – both from a sporting and organizational point of view. We can build on this even further: We used the wide interest shown by the public to present our society and to promote German Shepherds. It is my understanding that both of these aims were remarkably successful. This is undoubtedly one of our society's greatest strengths, as we further proved at the SV's other main events this year. We can now look back on this year proudly knowing we have achieved something special.

While our breed is gaining greater acceptance and popularity on an international level, and we also have a good basis for cooperation, we still have a lot to tackle on a national level. This is why I asked you – our members – to send me your suggestions and ideas to shape the future of our society. Many of you have responded to my request. Myself and the SV press team have now read numerous letters expressing differing values. But one thing quickly became clear: The enthusiasm and passion that many of you bring to the society shows that the required energy and willingness to bring about change is definitely there and incredibly impressive. This leaves me with great hope for the future of the SV and I would like to thank each and every one of you who took the time to put pen to paper.

Over the next few weeks, I will read all your letters carefully and we will print a selection – criticisms, ideas, concepts, honest views, and anything that could positively influence the future of our society – in the January issue of the SV magazine.

Until that time, I hope you enjoy the December issue of the SV magazine, and I would like to take this opportunity to wish you and your family a very happy Christmas.

Until next year!

Best wishes,

Heinrich Meßler  
President



The cover photo for the December SV magazine was taken by Claudia Binder-Davids.

You can read an article by Prof. Meßler and the Society Breeding Director, Lothar Quoll, on page 7.



## Don't forget: SV readers' survey 2016

Take part and evaluate the SV magazine. Please take your time and look back over this year's editions.

Then complete the survey included in the November 2016 edition, giving as much detail as possible, and send your answers to: **HEAD OFFICE, STEINERNE FURT 71, 86167 AUGSBURG, GERMANY – KEY WORD: READERS' SURVEY.**

Or you can complete the form on our website: [www.schaeferhunde.de](http://www.schaeferhunde.de) and send it to [redaktion@schaeferhunde.de](mailto:redaktion@schaeferhunde.de).

**The deadline for submissions is 12/31/2016.**

