

Dear Sport Enthusiasts and SV Members,



As SV press officer, communication is a central part of my work. Communication is what binds us together as people, and it's meant to be reciprocal. If a person stops communicating because they no longer consider it important, because they're offended by an incident or because they want to withhold information from others, then interaction becomes unbalanced. This affects us all equally. It doesn't matter whether we hold office or not. If we do, however, we have an even greater obligation to reflect on the way we communicate. This is why I have dedicated my editorial to what I consider to be such an important topic.

We all know the saying 'silence is golden'. Sometimes it does make sense to be silent, there's no question about that. In most situations, however, talking, and talking to each other, is absolutely essential. This applies to all areas of our club life. Starting with good cooperation in the local groups, right up to the most important committees of our association which set the course for SV's future. If communication doesn't work right, we as a club can have no success, or only limited success. Firstly, it's important for communication to take place at all. However, the 'how' is also decisive.

The way we communicate has an impact both internally and externally. From my point of view, it is desirable that we as an association present ourselves as united as possible to the outside world. People like to put off unpleasant topics. It's not a good idea to wait and see, hoping that problems will solve themselves if we keep quiet about them. The later you try to find a solution, the more difficult the situation becomes. One thing is certain: the more open and respectful our interaction with each other is overall, the more joyfully everyone will work together. The motivation to contribute to our club will increase automatically. That is exactly what's important. Because we're volunteers. Everything is based exclusively on working voluntarily. And in the long run, you only voluntarily do what you enjoy doing. There are many other pleasant uses of your free time. If we succeed in getting the majority of our members, with all their different personalities, to see themselves as an important part of the big picture, they will be more willing to contribute to our club. That needs to be our goal!

Anyone who feels belittled or misunderstood will hardly be keen to put up with this for very long in their free time. And they will certainly not develop an inner drive to support the community. It doesn't matter whether they hold office or are ordinary SV members. The latter are clearly the overwhelming majority and form the basis and foundation of our club. If you meet on equal footing, you're sure to have a good understanding for each other. After all, we all have something in common that unites us: we are united by our love for our four-legged friends, no matter which activity we have chosen for our club.

Yours truly,
Roswitha Dannenberg